

Oracle Application Services

Implementations, Upgrades, Maintenance, and Support

Over the past decade BizTech has gained an unparalleled level of expertise from working side-by-side with hundreds of world-class organizations implementing Oracle Applications in a variety of industries. By providing a proven project approach, industry expertise, related services, support and a tailored staff of experts, BizTech ensures our clients will enhance their business processes immediately following their Oracle Application project.

Oracle E-Business Suite – Rapid Value Solutions across all Industries

Oracle E-Business Suite is Oracle's flagship Applications product. The software package contains rich functionality across all areas of a business including marketing, sales, order management, logistics, supply chain, procurement, manufacturing, maintenance management, service, projects, product lifecycle management, financials, human resources and more.

Oracle E-Business Suite Release 12 enables businesses to think globally, work globally, and manage globally to lower costs and increase performance. With a new user experience and hundreds of cross-industry capabilities spanning enterprise resource planning, customer relationship management, and supply chain planning, this new release helps you manage the complexities of global business environments.

With continued product enhancements, you can rest assured that your systems investment will scale and allow you to grow.

Benefits of Oracle E-Business Suite Release 12

- Achieve rapid value today with standalone solutions that are complementary to an existing 11i or Release 12 environment
- Invest in ways to standardize and simplify with integrated business processes that reduce cost and minimize complexity
- Strengthen competitive position with purpose-built industry solutions that drive greater value across the enterprise

About BizTech

BizTech is the leading Oracle Consulting and IT Services firm in the Mid-Atlantic.

For more than a decade we've focused on Oracle applications, technology and consulting services for small, midsize and Fortune 500 companies.

As an Oracle Platinum Partner with over 300 successful implementations, we are committed to Oracle solutions and the service we provide to our clients.

BizTech offers a unique combination of proven industry methods and experienced Oracle experts to lead your organization through changes required to manage, build, and implement business driven solutions.

Contact Us Today!

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Customer Relationship Management

Precise Information Drives Customer Relationships

With Oracle CRM, your company owns the single best tool for customer success—accurate information. Oracle Customer Relationship Management (CRM) solution is a set of applications that gives you sales, service, and marketing driven information. Oracle CRM is built on an open, standards-based architecture that streamlines business processes, improves data quality, and allows all facets of your organization to draw from the same source of data.

Oracle CRM On Demand

Easy-to-use subscription-based CRM for sales, service, marketing, and contact-center operations. Oracle On Demand customers how to deploy their software based their organizations specific needs and budget requirements. Hosted and Managed Applications and Software-as-a-Service (SaaS) deployment models are currently available.

CRM On Demand Marketing

Whether you have a full staff of marketing professionals or a lean marketing team of one, Oracle CRM On Demand Marketing provides organizations with a smart, simple, integrated solution for managing marketing campaigns and activities. Oracle CRM On Demand Marketing provides a full suite of capabilities to automate the complete marketing process, from designing inbound and outbound campaigns through lead management and lead nurturing to measuring marketing ROI. With built-in e-mail and Web marketing, easy-to-use automation, and built-in analytics, Oracle CRM On Demand Marketing provides the best of enterprise marketing automation with the benefits of complete integration with CRM.

CRM Sales

Oracle CRM On Demand Sales increases sales productivity and results by providing companies with a comprehensive set of tools to optimize the entire sales processes—from initial lead qualification to opportunity management through forecasting and deal closure. CRM On Demand Sales also delivers critical information to everyone involved in the sales process, including inside sales, field sales, sales management, and partners. Embedded real-time reporting and powerful historical analytics provide insight to help you make better decisions. Relevant sales and prospecting information can be accessed quickly and conveniently through Outlook, a Web browser, on a smart phone, or on a tablet device. By automating sales processes, and providing a comprehensive view of your customers, CRM On Demand Sales helps sales teams focus on selling rather than searching for information, resulting in increased productivity and higher revenues.

Oracle iStore

With Oracle iStore you can build, manage, and personalize powerful, global and scalable Internet storefronts. iStore is seamlessly integrated with Oracle's CRM and ERP applications, providing all of the components necessary to create powerful Internet store sites for selling products and services in a secure and personalized environment. iStore supports both business-to-business (B2B) and business-to-consumer (B2C) selling models.