

**For Immediate Release:****Contact:** Nikki Williams  
610.592.0600[nwilliams@biztech.com](mailto:nwilliams@biztech.com)**BizTech Announces The Appointment of Kyle Snyder As Partner**

King of Prussia, PA. (January 3, 2008) - BizTech is pleased to announce the promotion of Kyle Snyder to Partner. Kyle will continue to maintain his current role as Director of Sales Consulting within the New Business Development team, and will expand his responsibilities in the company within the next few months. For the last year Kyle has served as Director of Sales Consulting, and prior to that as the Human Resource Management Practice Director.

Kyle has been working with the Partners of BizTech in various capacities since 1996 following his graduation from Widener University with a Bachelor's Degree in Accounting. Since that time, Kyle has filled many roles from Junior Business Analyst to Senior Business Analyst, Independent Consultant to Project Manager, Practice Director to Executive Sponsor, also achieving an Masters of Accounting Information Systems degree from Widener in 2002. Kyle returned to the BizTech team three years ago and has been an integral part of company growth and development since that time.

Margot McDonnell noted that "We look forward to Kyle's contribution on the Partnership team, and consider his addition to be a key component to achieving our growth strategy for 2008 and beyond."

**About BizTech**

BizTech is a regional IT services firm focusing on applied technology solutions. BizTech's no-nonsense approach is derived from the cumulative experiences of the founders and senior staff, all of whom share a common belief in the simple principle that all technology initiatives must provide business value.

BizTech is committed to providing substantive business value on each and every client engagement. We do this through a combination of industry-specific business expertise, technical skills, proven project management methods and traditional values. We strive to work in partnership with our customers to build high-performance teams and create business solutions that will last.

BizTech has proven qualifications in the areas of IT Planning, Web-Centric Software Solutions, and IT Infrastructure - with emphasis on the leading products and technologies that work in an enterprise arena.

**For more information on BizTech, visit our website at [www.biztech.com](http://www.biztech.com)**