

**For Immediate Release****BizTech Delivers Oracle Accelerate for Business Services**

*Provides superior client service and improve marketing and sales effectiveness with Oracle Accelerate for Business Services delivered by BizTech*

**King of Prussia, Pennsylvania, Feb. 13, 2007** — Business Technology Services, Inc. (BizTech) today announced that it is delivering Oracle Accelerate for Business Services, one of the first validated Oracle Accelerate solutions for the Professional Services, Business Services industry. BizTech is an Oracle Accelerate partner and a Certified Advantage Partner in Oracle PartnerNetwork.

Oracle Accelerate for Business Services by BizTech is a turnkey offering to Business Service organizations in the product areas of Financials, CRM, and HRMS with specific focus on Membership Management, Service Contract Management, Marketing, Business Intelligence, and Internet Enablement. The Oracle Accelerate for Business Services solution provides a comprehensive industry based solution for customers looking to implement a world class applications system in a cost-effective, low-risk approach.

"Oracle Accelerate significantly enhances our ability to present a strong industry vertical message, something which has historically been a challenge. The packaging of the accelerator assets allows us to focus the discussion on specific "industry leading practices", as captured in the accelerator business flows, which, provides validation that the Oracle E-Business Suite can support their industry-specific business requirements," said Tom Connolly, President of BizTech.

"Oracle Accelerate help reduce the complexity involved in the implementation process. Our consultants have been implementing Oracle Applications for over 12 years but we have never before been able to walk in to a client and install and configure over a dozen modules for the initial Conference Room Pilot in less than 1 week. The system is truly ready for transaction processing and detailed demonstrations, with client-specific data, in the second week of the engagement".

"The Accelerator flows really helped in our implementation. BizTech consultants were able to quickly demonstrate the industry flows and get our people on the keyboard learning and testing within weeks, not months," said John Janthor, VP of Information Technology, LA Weight Loss Centers.

“Validated Oracle Accelerate solutions combine our world-class applications with business accelerators and knowledgeable partners to deliver complete, industry focused solutions that are priced, packaged and delivered to be easy to own,” said Tony Kender, Senior Vice President, SMB Applications Business Unit at Oracle. “The industry expertise and reach provided by our partners is critical for small and medium organizations looking to own specially tailored Oracle-based application solutions for their industries.”

### **Oracle Accelerate**

Oracle Accelerate is Oracle’s approach for bringing complete, easy to own, industry-focused applications to small and medium businesses. Key to Oracle Accelerate is the availability of pre-packed application bundles that can be quickly implemented and provide a wide range of industry-specific functionality. Oracle Business Accelerators, the rapid implementation software provided to resellers as part of Oracle Accelerate, enable customers to realize immediate benefit from Oracle Applications. With Oracle Accelerate, customers can take advantage of Oracle’s enterprise applications including integrated business flows across front office, back office, and industry-specific processes. Additionally, customers benefit from automated upgrades, significantly reducing the complexity and risk associated with migrating to updated versions.

### **About Oracle PartnerNetwork**

Oracle PartnerNetwork is a global business network of more than 19,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle’s premier products, education, technical services, marketing, and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today’s global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle’s position as the world’s largest enterprise software company. <http://oraclepartnernetwork.oracle.com>

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**About BizTech**

BizTech is a regional IT services firm focusing on applied technology solutions for mid-market companies. BizTech's no-nonsense approach is derived from the cumulative experiences of the founders and senior staff, all of whom share a common belief in the simple principle that all technology initiatives must provide business value.

BizTech is committed to providing substantive business value on each and every client engagement. We do this through a combination of industry-specific business expertise, technical skills, proven project management methods and traditional values. We strive to work in partnership with our customers to build high-performance teams and create business solutions that will last.

BizTech has proven qualifications in the areas of IT Planning, Web-Centric Software Solutions, and IT Infrastructure - with emphasis on the leading products and technologies that work in an enterprise arena. To learn more, visit us at [www.biztech.com](http://www.biztech.com)

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